

BLOG POST AI PROMPTS

1. Define Your Content Goals and Audience

Before you get started on your first draft, it's important to tell your AI software **who** it's writing the blog post for and **why**. If you clearly define your goals and target audience, it lays the foundation for creating relevant and engaging content that resonates with **your** readers specifically.

1. Start by identifying the **primary purpose** of your blog post.
2. Next, take the time to understand your **target audience's interests and pain points**.
3. Finally, consider the **desired tone and style for your content**.

2. Generate a List of Possible Article Titles

I am writing an article with the keywords "Use AI to Write Blog Posts." My target audience is bloggers and entrepreneurs and the purpose of the article is to provide more information and specific prompts on how to use AI tools to write more engaging blog posts in less time. Give me 10 suggested article titles for this article that are under 60 characters. The above keywords should be in the blog post title exactly as written.

3. Generate Your Blog Post Outline

Use the article title: "How to Use AI to Write Blog Posts: Step-by-Step Prompts" and write me an outline for this article."

4. Generate an Engaging Introduction

Write an introduction for this article that is friendly and relatable. Make sure to use the keywords "use AI to write blog posts" somewhere in the introduction. The introduction should be engaging concise and also explain what the reader can expect from this article.

If you don't love the AI-generated text, follow up with one of these additional prompts:

- Can you make the introduction longer?
- Can you make the introduction more concise? (If you want it shorter).

5. Generate Each Section of Your Outline

Write the next section of the article: Does Google Care if You Use AI to Write Blog Posts?

6. Generate a Conclusion and Call-to-Action

Write a conclusion for this blog post. Include a short call-to-action to try Perplexity to write their next blog post using the prompts provided in this article.